

Bachelor's degree course

European Business



Hochschule
Zittau/Görlitz
UNIVERSITY OF APPLIED SCIENCES

1st semester

Zittau + Liberec

Business English (B2)

Spanish (A1)
German (A1/A2)
Czech (A1)

Introduction to
Economics

Introduction to Global
Marketing

Introduktion to
Management

Business Administration

2nd semester

Liberec

Business English (C1/C2)

Spanish (A2)
German (A2/B1)
Czech (A2)

Introduction to
International Economics

International Business
Negotiation

European Economic
Integration

Application Software

3rd semester

partner university abroad

Semester Abroad

4th semester

Zittau

Sustainable Project
Management

Human Resources
Management

Business Simulation
Game (Hybrid)

Market Research

Financial Management

International Tax &
Social Security Law
(BSM)

5th semester

open

Corporate Internship

6th semester

open

Academic Writing

Intercultural Experience

Bachelor Thesis